

**Serving the needy souls
of the world while we
increase empathy and
decrease apathy in our
student members
training to become
servant-leaders**

Serving Other Souls, Inc.

1308 Plumdale Court

Pittsburgh, PA 15239

Web: www.servingothersouls.org

Email: servingothersouls@gmail.com

Phone: 412-499-4167

501(c)3 Non-Profit Organization EIN #:45-3541551



Dear Patron:

Serving Other Souls (SOS) is conducting our 14th Annual Miles of Smiles 5K and 1 Mile Walk on Memorial Day this year. The event for IN-PERSON registrants is May 30, 2022 at the Boyce Park Ski Lodge. If you have signed up to do the MOS event as VIRTUAL registrants, you can walk or run anytime and anyplace over Memorial Day weekend from May 28 – May 30. Since 2008, the Miles of Smiles 5K has generated over \$300,000 to assist needy souls in our community focusing on those individuals and families impacted by cancer. We invite you or your business to become a sponsor of this tremendous event.

Serving Other Souls is a servant-leadership group built to create leaders through service-based initiatives. The members of SOS are students from 7-12th grade students from the eastern suburbs. SOS members offer their time, talent, and treasure to SOS service projects that aim to improve the lives of those who require aid while promoting empathy and decreasing apathy among these young students.

The original Miles for Smiles race was created to benefit our friend, Sunny Carney in her fight with carcinoid cancer. Sunny fought this disease with a determination and grace that challenged and inspired those around her. Unfortunately, we lost Sunny in Nov. 2012, but she always wanted proceeds of this race to help others in need. With Sunny's vision in mind, SOS has awards thousands of dollars to local families to keep her legacy of charity, hope, and strength alive. Visit our race website at www.servingothersouls.org/mos5k2022 to read info on each of the families that the Miles of Smiles has benefited.

SOS is proud to announce our 2022 MOS 5K recipients. Our two recipients: Joey Byrnes, a 9 yr old son from Plum is fighting B-Cell Acute Lymphoblastic Leukemia; Kurt Landsberg, a 48 yr old father of 2 from Delmont is fighting Fighting Glioblastoma Multiform (brain cancer); and PJ Yurt, 38 yr old husband & father of 3 is fighting Fighting squamous cell carcinoma (tongue).

This year's recipients as well and all past recipients share the same desire that Sunny did to beat cancer and to help others! Serving Other Souls is a 501c(3) certified non-profit and your sponsorship is tax-deductible. We accept either monetary or material goods. Race day includes a Chinese auction and bake sale so donations of food items, raffle baskets, auction items, or gift cards for door prizes are wonderful ways to contribute. . Please complete the attached sponsorship form or contact SOS at servingothersouls@gmail.com with questions.

We hope to see you on Race Day!

<u>Ironman Level Sponsor</u>	<u>Half-Ironman Level Sponsor</u>	<u>Marathon Level Sponsor</u>	<u>Half-Marathon Level Sponsor</u>	<u>10K Level Sponsor</u>	<u>5K Level Sponsor</u>
\$2,500 or more in monetary or material donation	\$1,000 to \$2,499 in monetary or material donation	\$500 to \$999 in monetary or material donation	\$100 to \$499 in monetary or material donation	\$75 to 99 in monetary or material donation	\$50 to \$74 in monetary or material donations

View our rewards for various levels of sponsorship and sponsor application on next page

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Ironman Level Sponsorship	\$2,500 or more in money or goods donated	<ul style="list-style-type: none"> • After race on Memorial Day, race results website offers one company a 10 second commercial to highlight their products or services. This commercial will air EACH time someone tries to view their video finish. SOS will award this commercial a week before the race to the donor who has donated the most in this Ironman Level. • 3" X 3" jpg featured online results page after race complete (Site only will fit 6 logos in post-race registration site, therefore, top 6 sponsors at this level will win this award) • Company name on street sign displayed at main entrance of race venue headquarters • Top billing on race shirts with <u>logo or name</u> • Your company <u>logo or name</u> displayed on race site with link to your company website • Your company <u>name or logo</u> on race banner at race site
Half-Ironman Level Sponsorship	\$1000 - \$2,499 in money or goods donated	<ul style="list-style-type: none"> • 3" X 3" jpg of company featured on online race registration site for last several days of signup and day of race online signups (Site only will fit 6 logos in pre-race registration site, therefore, top 6 sponsors at this level will win this award) • Company name on street sign near main entrance to race venue headquarters • 2nd from top billing on race shirts with <u>logo or name</u> • Your company <u>logo or name</u> displayed on race site with link to your company website • Your company <u>name or logo</u> on race banner at race site
Marathon Level Sponsorship	\$500 - \$999 in money or goods donated	<ul style="list-style-type: none"> • Company name on street sign on race course within ¼ mile of finish line • 3rd from top billing on race shirts with <u>name</u> • Your company <u>name or logo</u> displayed on race site with link to your company website • Your company <u>name</u> on race banner at race site
Half-Marathon Level Sponsorship	\$100 - \$499 in money or goods donated	<ul style="list-style-type: none"> • Company name on street sign on race course within ½ mile of finish line • 4th from top billing on race shirts with <u>name</u> • Your company <u>name</u> displayed on race site with link to your company website
10K Level Sponsorship	\$75 - \$99 in money or goods donated	<ul style="list-style-type: none"> • 5th from top billing on race shirts with <u>name</u> • Your company <u>name</u> displayed on race site with link to your company website
5K Level Sponsorship	\$50 - \$74 in money or goods donated	<ul style="list-style-type: none"> • 6th from top billing on race shirts with <u>name</u> • Your company <u>name</u> displayed on race site <u>without</u> link to your company website

Select level of sponsorship above by "X" the bolded box to the left of desired level. (Fill in cash info or product info)

Business Name:		Business Address:
Contact Name:		
Contact Email:		(If cash) Check # & Value: No. _____ \$ _____
Contact Phone:		(If product) Donation Type:
Business Website:		(If product) Donation Value: \$

Mail the completed sponsorship application to the SOS address listed in header.