

Serving the needy souls  
of the world while we  
increase empathy and  
decrease apathy in our  
student members  
training to become  
servant-leaders

Serving Other Souls, Inc.

723 ½ 7<sup>th</sup> Street

Trafford, PA 15085

Web: [www.servingothersouls.org](http://www.servingothersouls.org)

Email: [servingothersouls@gmail.com](mailto:servingothersouls@gmail.com)

Phone: 412-496-8994

501(c)3 Non-Profit Organization EIN #:45-3541551



Dear Patron:

Serving Other Souls (SOS) is conducting our 13th Annual Miles of Smiles 5K and 1 Mile Walk on Memorial Day this year. The event for **IN-PERSON** registrants is September 6, 2021 at the Boyce Park Ski Lodge. If you have signed up to do the MOS event as **VIRTUAL** registrants, you can walk or run **anytime** and **anyplace** over Labor Day weekend from Sept 4 – Sept 6. Since 2008, the Miles of Smiles 5K has generated over \$275,000 to assist needy souls in our community focusing on those individuals and families impacted by cancer. We invite you or your business to become a sponsor of this tremendous event.

Serving Other Souls is a servant-leadership group built to create leaders through service-based initiatives. The members of SOS are students from 7-12<sup>th</sup> grade students from the eastern suburbs. SOS members offer their time, talent, and treasure to SOS service projects that aim to improve the lives of those who require aid while promoting empathy and decreasing apathy among these young students.

The original Miles for Smiles race was created to benefit our friend, Sunny Carney in her fight with carcinoid cancer. Sunny fought this disease with a determination and grace that challenged and inspired those around her. Unfortunately, we lost Sunny in Nov. 2012, but she always wanted proceeds of this race to help others in need. With Sunny's vision in mind, SOS has awarded thousands of dollars to local families to keep her legacy of charity, hope, and strength alive. Visit our race website at [www.servingothersouls.org/mos5k2021](http://www.servingothersouls.org/mos5k2021) to read info on each of the families that the Miles of Smiles has benefited.

SOS is proud to announce our 2021 MOS 5K recipients. Our two recipients: Lori Sepp Noal, a 50 yr old wife and mother of 4 from Plum is fighting Metastatic Breast Cancer ; Katie Smith, a 49 yr old wife and mother of 2 from Murrysville is fighting Invasive Ductal Carcinoma and Ductal Carcinoma in Situ (a form of breast cancer).

This years recipients as well and all past recipients share the same desire that Sunny did to beat cancer and to help others! Serving Other Souls is a 501c(3) certified non-profit and your sponsorship is tax-deductible. We accept either monetary or material goods. Race day includes a Chinese auction and bake sale so donations of food items, raffle baskets, auction items, or gift cards for door prizes are wonderful ways to contribute. . Please complete the attached sponsorship form or contact SOS at [servingothersouls@gmail.com](mailto:servingothersouls@gmail.com) with questions.

We hope to see you on Race Day!

<u>Ironman Level Sponsor</u>	<u>Half-Ironman Level Sponsor</u>	<u>Marathon Level Sponsor</u>	<u>Half-Marathon Level Sponsor</u>	<u>10K Level Sponsor</u>	<u>5K Level Sponsor</u>
\$2,500 or more in monetary or material donation	\$1,000 to \$2,499 in monetary or material donation	\$500 to \$999 in monetary or material donation	\$100 to \$499 in monetary or material donation	\$75 to 99 in monetary or material donation	\$50 to \$74 in monetary or material donations

View our rewards for various levels of sponsorship and sponsor application on next page

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<b>Ironman Level Sponsorship</b>	\$2,500 or more in money or goods donated	<ul style="list-style-type: none"> <li>After race on Labor Day, race results website offers one company a 10 second commercial to highlight their products or services. This commercial will air EACH time someone tries to view their video finish. SOS will award this commercial on Sept 1 to the donor who has donated the most in this Ironman Level.</li> <li>3" X 3" jpg featured online results page after race complete (Site only will fit 6 logos in post-race registration site, therefore, top 6 sponsors at this level will win this award)</li> <li>Company name on street sign displayed at main entrance of race venue headquarters</li> <li>Top billing on race shirts with <u>logo or name</u></li> <li>Your company <u>logo or name</u> displayed on race site with link to your company website</li> <li>Your company <u>name or logo</u> on race banner at race site</li> </ul>
<b>Half-Ironman Level Sponsorship</b>	\$1000 - \$2,499 in money or goods donated	<ul style="list-style-type: none"> <li>3" X 3" jpg of company featured on online race registration site for last several days of signup and day of race online signups (Site only will fit 6 logos in pre-race registration site, therefore, top 6 sponsors at this level will win this award)</li> <li>Company name on street sign near main entrance to race venue headquarters</li> <li>2nd from top billing on race shirts with <u>logo or name</u></li> <li>Your company <u>logo or name</u> displayed on race site with link to your company website</li> <li>Your company <u>name or logo</u> on race banner at race site</li> </ul>
<b>Marathon Level Sponsorship</b>	\$500 - \$999 in money or goods donated	<ul style="list-style-type: none"> <li>Company name on street sign on race course within 1/4 mile of finish line</li> <li>3rd from top billing on race shirts with <u>name</u></li> <li>Your company <u>name or logo</u> displayed on race site with link to your company website</li> <li>Your company <u>name</u> on race banner at race site</li> </ul>
<b>Half-Marathon Level Sponsorship</b>	\$100 - \$499 in money or goods donated	<ul style="list-style-type: none"> <li>Company name on street sign on race course within 1/2 mile of finish line</li> <li>4th from top billing on race shirts with <u>name</u></li> <li>Your company <u>name</u> displayed on race site with link to your company website</li> </ul>
<b>10K Level Sponsorship</b>	\$75 - \$99 in money or goods donated	<ul style="list-style-type: none"> <li>5th from top billing on race shirts with <u>name</u></li> <li>Your company <u>name</u> displayed on race site with link to your company website</li> </ul>
<b>5K Level Sponsorship</b>	\$50 - \$74 in money or goods donated	<ul style="list-style-type: none"> <li>6th from top billing on race shirts with <u>name</u></li> <li>Your company <u>name</u> displayed on race site <u>without</u> link to your company website</li> </ul>

Select level of sponsorship above by "X" the bolded box to the left of desired level. (Fill in cash info or product info)

<b>Business Name:</b>		<b>Business Address:</b>
<b>Contact Name:</b>		
<b>Contact Email:</b>		(If cash) Check # & Value: No. _____ \$ _____
<b>Contact Phone:</b>		(If product) Donation Type:
<b>Business Website:</b>		(If product) Donation Value: \$

Mail the completed sponsorship application to the SOS address listed in header.